

derek steinke

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personal statement

As a designer, I hope to use my gifts to connect with and inspire people to make the world a better place.

education

concordia college

Moorhead, MN

In 2012, I earned my BA in graphic design and had additional focuses in business, psychology, and music.

skills

software

Adobe CS and CC programs

- After Effects
- Audition
- Dreamweaver
- Fireworks
- Flash
- Illustrator
- InDesign
- Muse
- Photoshop

Microsoft Office Products

Sketch

InVision

other knowledge

Coding knowledge

- HTML
- CSS
- JQuery/Javascript

Magento

HubSpot

BigCommerce

WordPress

strengths

I am creative, personable, and outgoing. I work hard and learn quickly, even in high-stress situations.

design experience

wagento creative

Golden Valley, MN

Lead Digital Designer/Frontend Developer (June 2014-present)

I do any designs for both Wagento and its clients. This includes branding, web site design, print design, and designs for social media. In addition, I handle a lot of the required front-end development for the web sites we create, specifically using the Magento platform.

bobiam

Minneapolis, MN

Lead web/digital designer (June 2013-June 2014)

In 2013, Bobiam decided to hire me full-time as their lead web/digital designer due to the excellent performance I had shown as one of their graphic design interns.

frozen music studios photography

Fargo, ND

Graphic design internship (2011-2012)

I created designs for print such as greeting cards and brochures. In addition, I assisted the owner in the coordination and implementation of marketing plans.

freelance experience

AERO Material Handling, Inc. - Branding and print work

GS Investments - Branding, website, and print work

Twin Cities Marathon - Digital infographic

Grace Lutheran Church - Print advertisement

Hopkins Raspberry Festival

other activities

Art Buddies Creative Mentoring (2015)

Continuing education at MCAD (summer 2014)

AIGA and AdFed member

Magnum Chorum Choir member (2014-present)

references

brock kendzora (creative director, bobiam/ionic ape)

612-999-0950

tony d'incau (programmer/digital artist)

763-482-0152

natalie broderick (co-mentor, art buddies)

612-237-3733