

# derek steinke

612-554-4453 | djsteink@gmail.com | www.dereksteinke.com



## personal statement

As a designer, I hope to use my gifts to connect with and inspire people to make the world a better place.

## education

### concordia college

Moorhead, MN

In 2012, I earned my BA in graphic design and had additional focuses in business, psychology, and music.

## skills

### software

Adobe CS and CC programs

- After Effects
- Audition
- Dreamweaver
- Fireworks
- Flash
- Illustrator
- InDesign
- Muse
- Photoshop

Microsoft Office Products

Sketch

InVision

### other knowledge

Coding knowledge

- HTML
- CSS
- JQuery/Javascript

Magento

HubSpot

BigCommerce

WordPress

## strengths

I am creative, personable, and outgoing. I work hard and learn quickly, even in high-stress situations.

## design experience

### wagento creative

Golden Valley, MN

Lead Digital Designer/Frontend Developer (June 2014-present)

I do any designs for both Wagento and its clients. This includes branding, web site design, print design, and designs for social media. In addition, I handle a lot of the required front-end development for the web sites we create, specifically using the Magento platform.

### bobiam

Minneapolis, MN

Lead Web/Digital Designer (June 2013-June 2014)

In addition to being the lead web/digital designer at Bobiam, I also dealt with a lot of the print designs and creation of new content.

### frozen music studios photography

Fargo, ND

Graphic Design Intern (2011-2012)

I created designs for print such as greeting cards and brochures. In addition, I assisted the owner in the coordination and implementation of marketing plans.

### freelance experience

AERO Material Handling, Inc. - Branding and print work

GS Investments - Branding, website, and print work

Twin Cities Marathon - Digital infographic

Grace Lutheran Church - Printed advertisement

Hopkins Raspberry Festival

Northern Acrylics - Printed marketing material

TPI on Tap - Branding work

## other activities

Art Buddies Creative Mentoring (2015)

Continuing education at MCAD (summer 2014)

AIGA and AdFed member

Magnum Chorum Choir member (2014-present)

## references

(references available upon request)